

# DISCOVER THE COMPLETE BREEZE SUITE

One Powerful Ecosystem for  
Sales, Distribution, Learning &  
Retail Success

CONTACT US:

+ 080-697-38563

[www.breezefsm.in](http://www.breezefsm.in)

# breeze

## EMPOWERING SMARTER SALES & RETAIL OPERATIONS

### BreezeFSM

Field Sales  
Management

### BreezeRetail

Modern Retail & Store  
Management

### BreezedMS

Distributor  
Management System

### MobiLearn

Gamified Micro-  
Learning Platform



 Loka Viveka

# LOKA<sup>TM</sup> VIVEKA





## ABOUT US

Meet us! We are your tech partner empowering your sales team with a tool that effortlessly navigates today's sales challenges. We address what matters most to you and your business, enabling your field sales squad to focus on epic customer connections. From location tracking to stress-free inventory control and order fulfillment, we're helping you rewrite the rules of your sales game.



## REASONS WHY YOU SHOULD CHOOSE OUR SERVICES

Our advantages are:

Proven ROI & Cost Efficiency : Get enterprise-level field sales automation at an extremely affordable cost — boost productivity without breaking the bank.

All-in-One Scalable Solution  
From sales tracking to training and distribution — manage everything in one platform that grows with your business.

Trusted by Industry Leaders  
Adopted across FMCG, Pharma, Auto, Retail, and more — built with real-world feedback and field-tested reliability.

## COMPANY VISION AND MISSION

### Our Vision

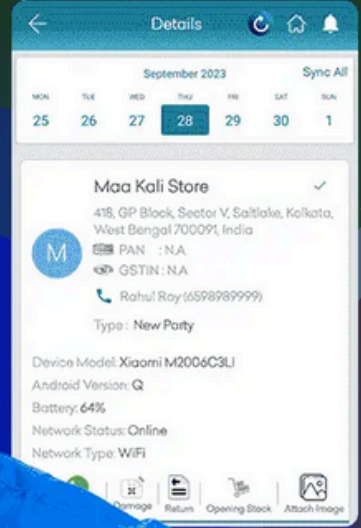
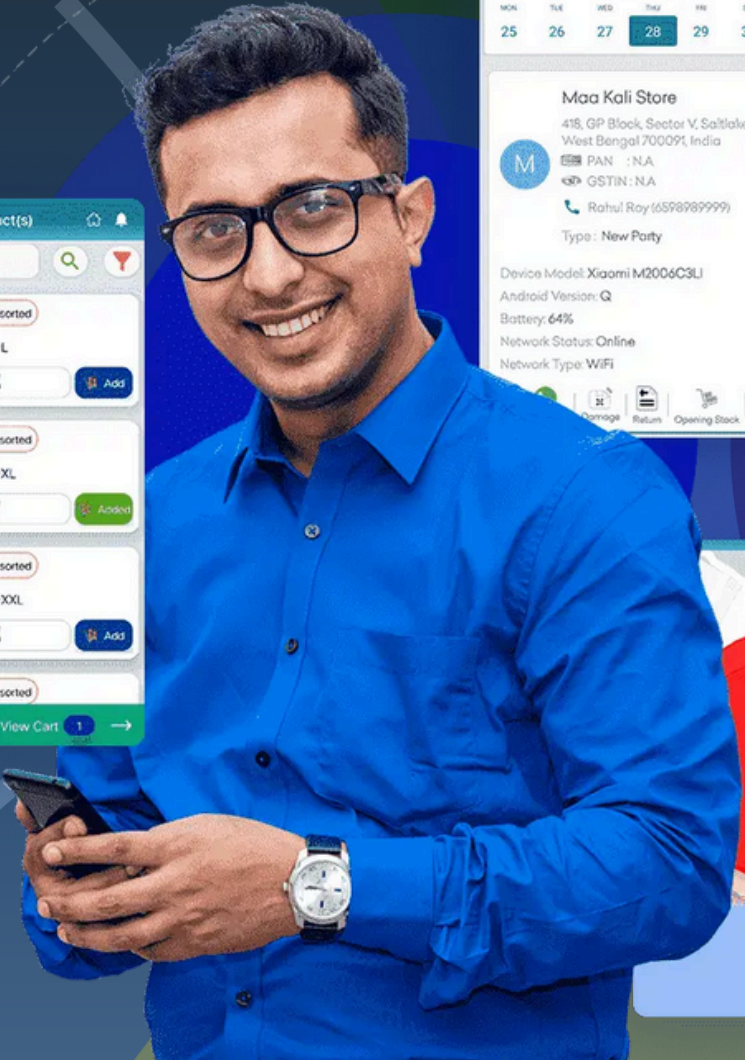
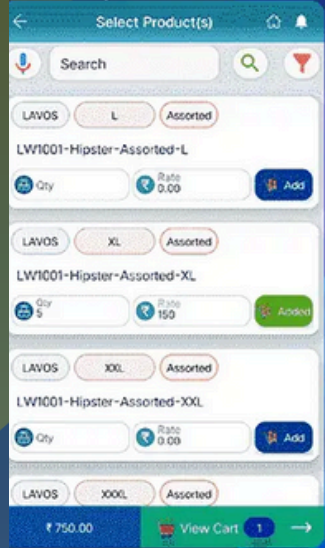
To become a trusted technology partner that helps companies innovate and grow in the digital world.

### Our Mission

- Providing relevant and effective technology solutions.
- Ensuring the security and protection of customer data.
- Providing services with the best quality and competitive prices.

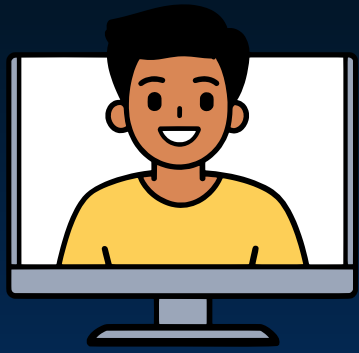


**BreezeFSM**  
 Your Complete Field  
 Sales Management  
 Solution



**Why Choose BreezeFSM?**

BreezeFSM is a powerful, easy-to-use field sales management platform designed to streamline and supercharge your on-ground sales operations. Whether you're managing a small sales team or a large field force, BreezeFSM helps you gain visibility, improve productivity, and drive growth.



## ✓ Field Employee Attendance



Track attendance with real-time geo-tagging & automated check-in/out.



## ✓ Journey Planning & Beat, Route Management



Create, assign, and optimize sales routes and beat plans.



## ✓ GPS-Based Tracking



Live location tracking, route replay, and distance monitoring.



**✓ Order & Collection Handling**



Seamless order booking and payment collection — even in offline mode.



**✓ Outlet & Activity Management**



Manage outlets, log visits, take notes, and record tasks with ease.



**✓ Expense & Claim Management**



Simplified process to record and approve field expense claims.



## ✓ CRM & Follow-Up Activities

Never miss a lead. Schedule tasks and track customer interactions.



## ✓ Stock Management



Track field inventory and returns in real time.



## ✓ Performance Insights ( KPI )



Track daily/monthly sales KPIs, outlet visits, order value, collections, and identify top or low-performing team members.



## ✓ Market Assistance

AI-powered predictions to assist sales reps with smarter decisions and improved productivity on the field.



## ✓ Team Management

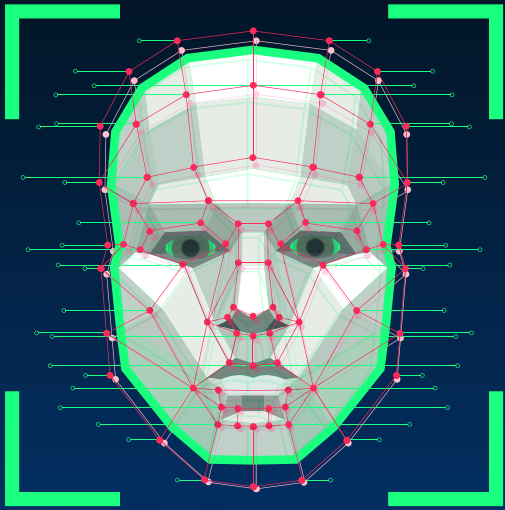
Assign roles, monitor team performance, set targets, and manage hierarchies with ease for better control and accountability.



## ✓ Target Vs Achievement

Set individual or team sales targets and track real-time progress toward goals with visual indicators to drive motivation and performance.



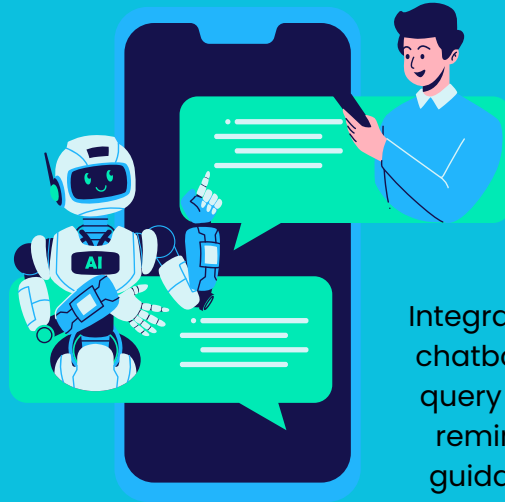


## ✓ Digital KYC & Face Recognition

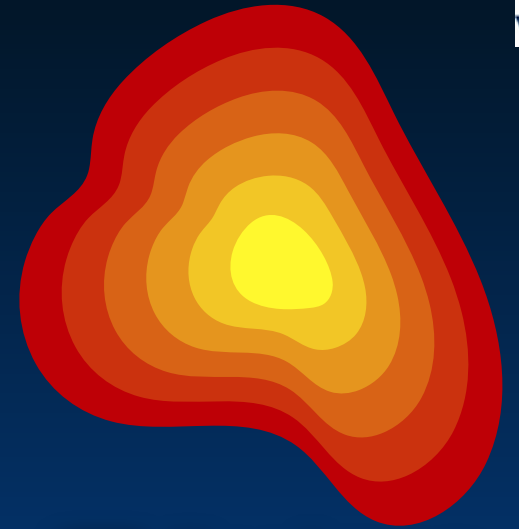
Capture and verify customer identity digitally using KYC documentation and advanced face recognition to ensure secure and authentic onboarding.



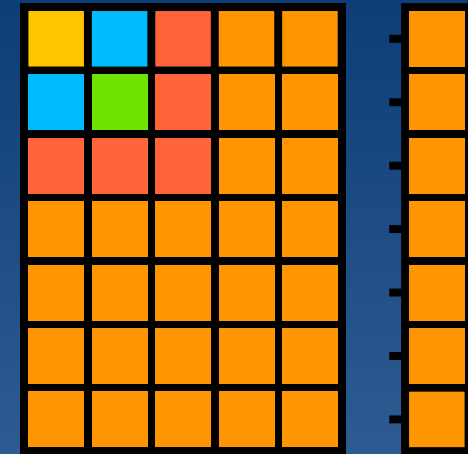
## ✓ Chat Bot Support



Integrated AI-powered chatbot for quick field query resolution, task reminders, process guidance, and real-time support – anytime, anywhere.



## ✓ Heatmap



Visualize field activity density with location-based heatmaps to identify high and low coverage areas, optimize sales planning, and boost field efficiency.



## ✓ View Party on Map

Easily locate distributors, retailers, or any mapped party on an interactive map for better territory management and visit planning.



## ✓ View Employee Route



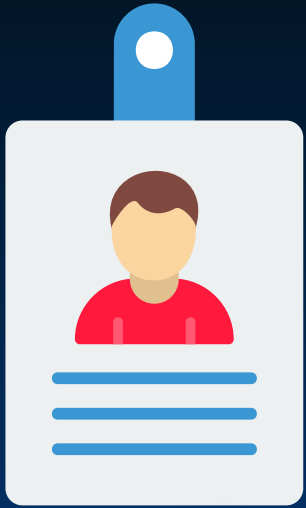
Track the actual route taken by each employee during their field visits with map visualization to verify coverage and optimize travel paths.



## ✓ Live Tracker



Real-time employee tracking with current location visibility to monitor field movement instantly.



**✓ Scan (Cards, Posters, Hoardings, etc.)**

Easily scan visiting cards, outlet details, posters, banners, and hoardings to auto-capture key information and images for organized documentation.



**✓ Document Management**



Upload, store, and securely access important business files like contracts, bills, invoices, and policy documents directly from the app.



**✓ QR Code Scan**



Scan and manage assets, documents, outlets, or campaign details using QR codes for faster data entry and instant field verification.



## ✓ Auto Revisit

Smart reminders to revisit specific outlets based on schedule, missed visits, or AI triggers.



## ✓ Near By Team



Locate team members near your location in real time for better coordination.



## ✓ Near By Shop



Discover and map unvisited or new nearby shops based on GPS data.



**OFFLINE**

✓ **Visit Offline & Online**



**ONLINE**

Continue visits, order booking, and updates even without internet—auto-syncs when back online.



✓ **API Integration (IndiaMART, TradeIndia, Just Dial)**



Fetch and manage business leads directly from B2B platforms using built-in API integrations.



✓ **Scheme Management**

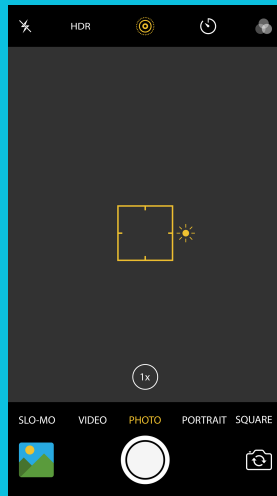


Define and communicate active schemes and discounts to your field sales team.



## ✓ Audio Recording

Record and attach voice notes during visits or customer interactions for richer documentation.



## ✓ Screen Recording



Record screen activity for demos, training, or issue reporting directly from the app.



## ✓ Visit Photo Capturing



Capture outlet images, shelf displays, or documents during each visit for proof and audit trail.



## ✓ Survey

Run field-level surveys to gather market intelligence, customer feedback, and competitor insights.



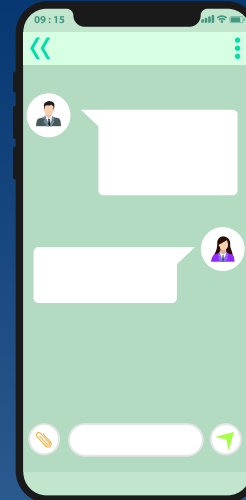
## ✓ Micro Learning

Enable continuous learning with bite-sized training content.



## ✓ Chat

Real-time in-app communication between field teams, managers, and support for smoother coordination.





## ✓ Task Management

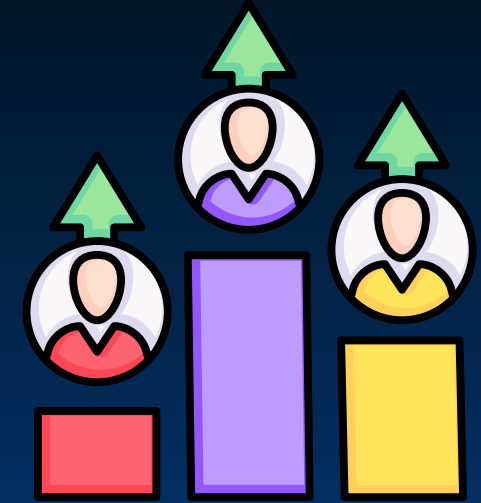
Create, assign, and track tasks across your sales team with due dates and progress updates



## ✓ Quotation & Enquiry



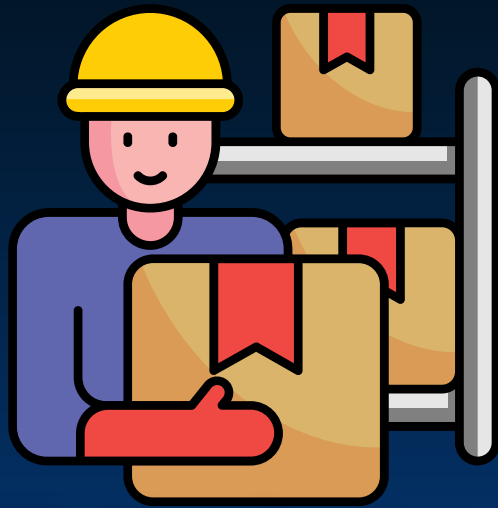
Generate quotations and capture customer enquiries directly from the field.



## ✓ Competitor Stock



Capture and compare stock information of competitor products during outlet visits.



✓ **Distributor Stock**

Track distributor-wise stock availability and monitor flow of goods across the supply chain.



✓ **Nudging**

Behavioral nudges and timely notifications to encourage important actions and drive productivity.



✓ **Reports & Dashboards**

Visual analytics and detailed reporting to support informed decision-making.



# Industries We Serve

BreezeFSM is a powerful solution for any business with a field sales team. It is widely adopted across key industry verticals.

 Built for All Field-Driven Industries

-  FMCG & Consumer Goods
-  Pharmaceuticals & Healthcare
-  Manufacturing & Equipment
-  Agriculture & Animal Feed
-  Automobiles & Lubricants
-  Electricals & Electronics
-  Retail & Modern Trade
-  Building & Construction
-  B2B & Corporate Sales
-  Apparel & Fashion
-  Printing & Packaging
-  Food & Beverages
-  Distribution & Wholesale





# Benefits at a Glance

## ✓ Boost Field Productivity

Automate daily routines, reduce manual effort, and close more deals in less time.

## ✓ Reduce Operational Leakage

Prevent revenue loss with geo-fencing, real-time tracking, and digital proof of visits.

## ✓ Gain 360° Visibility

Get complete control over sales activities, stock, schemes, team movement & performance — all in one place.

## ✓ Improve Order Fulfillment

Seamless order-to-delivery tracking reduces delays and errors in execution.

## ✓ Enhance Sales Force Accountability

Track KPIs, visit frequency, coverage, and compliance with real-time dashboards.

## ✓ Super Low Cost, High ROI 📈

Starts at just a few rupees per day per user — pay only for what you use, scale anytime!

## ✓ No Heavy IT Setup Needed 🧠

Cloud-based, fast to deploy, and works even in remote & offline areas.

## ✓ Easy to Use, Zero Learning Curve 🚀

Sales team can start using it from Day 1 with minimal training.



# ☀️ BreezeFSM Help & Support - All Channels at Your Fingertips ☀️

## ✉️ Email Support

Got a query? Just shoot us a message at:

✉️ [support@lokaviveka.com](mailto:support@lokaviveka.com)

## 💬 Instant Chat Support

Connect instantly via:

🟢 WhatsApp: +91-898-140-2299

💙 Facebook Messenger: Click Here [ <https://m.me/BreezeERPforSMBs> ]

## 💻 Online Help Desk

Need to raise a ticket or track your issue? Use our portal:

🔗 Help Desk Portal [ <https://lokaviveka.zohodesk.in/portal/en/home> ]

## 🔍 Knowledge Base

Find step-by-step guides and solutions anytime:

📖 Browse Articles [ <https://lokaviveka.zohodesk.in/portal/en/kb> ]

## 📺 Video Tutorials

Prefer video help? We've got that too!

▶ Watch on YouTube [ <https://www.youtube.com/@BreezeHelp> ]

## 🌐 Visit Us Anytime


Website: <https://breezefsm.in>

## 📱 Stay Connected

👍 Follow us on Facebook [ <https://www.facebook.com/BreezeERPforSMBs> ]





 **Corporate Headquarters – Mumbai**  
G 231, Kanakia Zillion, BKC Annexe,  
LBS Marg, Kurla (W), Mumbai – 400070


 **R&D Head Office – Kolkata**  
4th Floor, SDF Building,  
Salt Lake Electronic Complex, Kolkata –  
700091, West Bengal

 **New Delhi Office**  
Unit No – 3, 3rd Floor, Block – A,  
MG Centrum, M.G. Road, Sultanpur, New  
Delhi – 110030

 **Chennai Office**  
Workafella High Street, 316 – III Floor,  
431 Anna Salai, Teynampet, Chennai –  
600018, Tamil Nadu

 **Hyderabad Office**  
Workafella, 6-3-252/2, Sri Ram Nest, Mega City,  
Irram Manzil Colony, Banjara Hills, Hyderabad – 500082,  
Telangana

 **Bengaluru Office**  
454, 7th Main Road, Amarjyoti Layout,  
Inner Ring Road, Domlur, Bengaluru – 560071

 **Pune Office**  
Springboard, 1st Floor, Sky Loft,  
Creaticity, Shastri Nagar, Yerawada, Pune – 411006

# ☀ Ready to Transform Your Field Sales Operations?

✓ Let's Talk!

Discover how BreezeFSM and our suite of solutions can streamline your sales process, improve team productivity, and grow your business faster.



## Complete Solutions:

BreezeFSM – Field Sales Management

Breeze DMS – Distributor Management

MobiLearn – Gamified Microlearning

Modern Retail Module – Retail Ops Automation

 Trusted by Businesses Across India

Join 100+ brands who have empowered their sales teams with Breeze.

**Thank You**

**Book a Free  
Demo**